

An Air Conditioning Bedtime Story

WITH A HAPPY ENDING



Once upon a time there was an air conditioning ad that had an incredible price followed with an asterisk* after it.
 (We've enlarged the usual small print at the bottom of the ad so you can read it.)



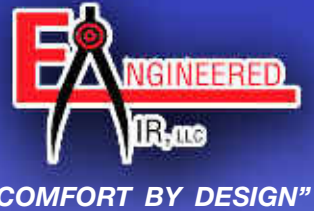
WHAT THIS PROBABLY MEANS IS:

Existing Slab is PROBABLY too small	ADD \$100 to \$250	Thermostat PROBABLY should be Programmable To realize full energy savings!	ADD \$75 to \$250
Air Handler Bench PROBABLY needs to be rebuilt	ADD \$250 to \$450	Existing Electric PROBABLY need updating	ADD "FLIP A COIN"
Existing Copper is PROBABLY Undersized <small>Newer Equipment may require larger refrigerant line sizes</small>	ADD \$450 (50 Feet)	Permit cost is PROBABLY not included <small>Permits are required when system are replaced. Different Cities. Different Cost.</small>	ADD "FLIP A COIN AGAIN"

You **PROBABLY** will not find all this out until **THE DAY** your existing equipment has been removed and then things **PROBABLY** WILL FINALLY start to **ADD UP**.

CALL US FOR THE REST OF THE STORY AND A HAPPY ENDING!

At Engineered Air, we don't tell "fairy tales"...but we DO guarantee "Happy Endings"!



CAC0008855 Elliot Sokolow 1970
 CACO45860 Dennis Duff 1977
 CACA13194 Chuck Meyer 1979



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